

Live your passion



A city of beauty and discovery

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“Our vision is of an exceptional Games”

This letter reconfirms the absolute and total support of the Governments of Brazil, the State of Rio de Janeiro and the City of Rio de Janeiro, together with the Brazilian Olympic Committee, for the Rio bid to host the 2016 Olympic and Paralympic Games.

The Rio 2016 bid is a cohesive and integrated project. It is driven by sport, with athletes and the entire sports community looking forward to the lasting benefits the Games will bring.

The bid also enjoys the complete and unified backing of all three levels of Government. As leaders in sport and Government, we are all determined to do everything we can to ensure that the 2016 Games are remembered for celebration and transformation. However we all realize that first must come years of individual and collective hard work in preparation and organization.

We learned much from successfully staging the 2007 Pan American and Parapan American Games. We benefited from the physical legacy of those Games – new infrastructure and venues – and also from the event experience. More recently, we have listened to and learned from the IOC and IPC during the Applicant City phase.

We have worked closely together to further develop and guarantee all elements of the Games plan, and this submission has our unanimous and explicit approval in all respects. Our support covers all aspects of the Games preparation and delivery plan as well as the all-important pre- and post-Games legacies. These legacies will strengthen the social and

environmental fabric of Rio and of Brazil as well as developing sport throughout South America.

We have committed to remove risk from Games delivery and have developed a powerful financial model that will benefit from the already approved funding of US\$240 billion from the existing Government Program for Growth Acceleration (PAC). **All investments will yield substantial, tangible and meaningful legacies for the people of Rio and Brazil and are consistent with our long-term development plans.**

Even in the current difficult global economic climate, we can guarantee that funding for Rio 2016 is secure and that the Brazilian economy is stable. Already the tenth largest economy in the world and forecast to be the fifth by 2016, Brazil will be able to support all projected Games requirements.

Indeed, Brazil will not only willingly fund Games investments, it will do so in the context of hosting the 2014 FIFA World Cup. This event will spread our capital expenditure across two great growth drivers and allow us to better prepare for the Games. All this is consistent with our long-term major events strategy which will drive inward investment, tourism and promotion of Brazil to global markets. Brazil is committed to major events and sport and will continue to develop its partnership with international sport through the Games and beyond.



LUIZ INÁCIO LULA DA SILVA
President of the Republic
of Brazil



SÉRGIO CABRAL
Governor of the State
of Rio de Janeiro



EDUARDO PAES
Mayor of the City
of Rio de Janeiro



CARLOS ARTHUR NUZMAN
President of the Brazilian
Olympic Committee

We are all committed to Rio being a great Games partner in every respect and embracing the goals, objectives and ideals of the Olympic and Paralympic Movements. Our goal is that every partner enjoys the greatest possible Games experience and we will do all we can to support them all.

Since the Applicant Phase, the Rio 2016 Master Plan has remained stable and has been enhanced through additional and more detailed planning. Rio 2016 is proud of its disciplined and thorough approach to developing a comprehensive Games plan that will provide the future Organizing Committee with much more than just a general bid concept. Our vision embraces an exceptional Games experience for all clients and our core concept is underpinned by our desire to present sport at its best and to provide the best possible conditions for all athletes.

We are also determined to demonstrate Brazil's full character through these Games. While celebration is the hallmark of Rio and Brazilians are one of the most passionate populations on earth, commitment to excellence and precision has been a key feature of our Games preparations as we aspire to equal the determination and focus of the great Olympians and Paralympians who will contest the 2016 Games.

This commitment is why Rio and Brazil are ready. It is why we have already fully drafted

the new legal framework needed for the Games resulting in the central and powerful Olympic Development Authority (ODA), with its subsidiary organizations the Olympic Traffic and Transport Division and the Olympic Sustainability Division. Complementing an existing and broad range of Games enabling legislation, the City, State and Federal Olympic Acts will provide the additional legal capabilities for Government, the ODA and the Organizing Committee to execute all Games-related responsibilities.

We have pledged our support and demonstrated our commitment by ensuring that all IOC and IPC required undertakings and guarantees are provided. Our Governments have also offered other initiatives which will support the Games. In partnership with the IOC and IPC, Brazil will enhance the Games and take them to the broadest possible audience. From global outreach and youth activation to guaranteeing full stadiums, we have sought to understand key strategic issues and offer our support to address them. The partnership will not stop there.

We are committed to building a Games legacy with the IOC and IPC which transcends Brazil and will extend across the globe. The opportunity presented by an inaugural Olympic and Paralympic Games in South America is truly historic and unique.

Our guarantee is that Rio will host Games of celebration, spirit and transformation, all in support of the power and vision of the Olympic and Paralympic Movements. Government and sport are united behind this historic bid.

**We are determined and focused.
Rio is ready.**

Celebrating sport with passion and purpose

The 2016 Olympic and Paralympic Games in Rio will unite the power of sport with the unique spirit of the city to bring long-lasting benefits to both Brazil and the Olympic and Paralympic Movements.

Athletes will compete before some of the world's most famous landmarks. Sport will be center stage in one of the world's most beautiful cities. Stunning images of the Games will be broadcast worldwide.

Rio 2016 will provide memories of a lifetime for every athlete and all other members of the Games Family, with the needs of every group considered, understood and addressed. The Games experience will be inclusive, memorable and positive.

The people of Rio will see long-term needs addressed, with improved infrastructure and opportunities. The Games will help accelerate the city's broader long-term aspirations, speeding the enhancement of its social and physical fabric.

Olympic and Paralympic sport will also enjoy long-term benefits, such as the development of the Olympic Training Center that will serve athletes from around the world.

The overall result is a vision for Games that will deliver weeks of wonderful sport and many years of inspiration, social change and sports development. They will be Games of celebration and transformation; Games of passion and of purpose.

Sport will be staged in breathtaking locations, using innovative techniques, so the pictures beamed to the rest of the world excite and inspire television audiences, young and old.

An innovative ticketing strategy will ensure venues full of passionate local fans – and the celebration will be shared around the world, thanks to a pioneering global network of Live Sites.

And athletes will be at the heart of the celebration, from their base in an Olympic and Paralympic Village that will set new standards and include its own pedestrian boulevard, beach and park.

Rio 2016 will deliver flawless Games, powered by Rio's energy, and underpinned by technical excellence – including in innovative accommodation solutions, improved security and enhanced transport.



Every aspect of the Games will be delivered with excellence. Everyone involved, from international visitors to local volunteers, will enjoy a first-class experience. Every day in Rio will be a pleasure.

GATEWAY TO A NEW ERA

Rio de Janeiro is a city of Carnival and discovery. For centuries, visitors have traveled from all over the world to see its beauty and sample its unique character and spirit.

That's why Rio is one of the world's most renowned cities, famous for its almost endless beaches, its iconic landmarks and the warmth and welcoming spirit of its people.

Should Rio receive the honor of becoming the first city in South America to host the Olympic and Paralympic Games, it will ensure that a new generation in Brazil, in South America and

throughout the world embrace sport and the Olympic and Paralympic Movements.

Rio 2016 will open a gateway to a new, young continent of 400 million people, and inspire the 180 million youth under age 18 in South America. It will also offer an example to other potential Applicant Cities of the benefits of hosting the Games.

More than 500 years after the world discovered Rio, Rio will be the start of a new journey of celebration and discovery.

A compelling new story is ready to be told . . .



Rio 2016 will stage Olympic and Paralympic Games full of spirit and celebration. The city's natural beauty, diversity and energy will provide a unique stage for the Games. Venues will be full and celebrations will flow into the streets, with spectacular sports, ceremonies, cultural, Torch Relay and city activities in stunning locations.

The excitement will be contagious not only for *Cariocas*, Rio's enthusiastic and welcoming locals, but also for the global audience engaged through the media or the international network of Live Sites.

At the same time, Rio 2016 will be an opportunity to deliver the broader aspirations for the long-term future of the city, region and country – an opportunity to hasten the transformation of Rio de Janeiro into an even greater global city.

The Rio 2016 vision has been informed by and linked to the wider long-term planning strategy of the city and country. Rio has witnessed the benefits enjoyed by other Host Cities and is determined to deliver Games with a lasting legacy.

There will be infrastructure upgrades, including extensive sport, recreation, accommodation, transport and other developments in Barra, location of the Olympic Park, and Deodoro.

Games of celebration and transformation

The strategic regeneration of Rio's historic Port area will be accelerated, resulting in a major new accommodation, entertainment and tourist district reconnecting the harbor to the rest of the city.

An ongoing program of citywide investment will continue to result in further improvements, in areas such as security and transport.

The long-term physical transformation of the city will be fully integrated with initiatives to deliver social inclusion, with new homes, training and jobs; to engage young people and promote education; and to invest in sport.

Almost 50,000 people will undergo an extensive Rio 2016-funded program of skills training, in areas needed for the Games. Approximately 65,000 jobs will be created in events, sport management, tourism and venue operations.

In addition, a significant number of jobs in construction-related industries will be generated as a result of the substantial infrastructure investments.

Young people will be targeted with education initiatives that will build on the Federal Government's commitment to bring the powerful combination of education and sport to all Brazilians.

Among the specific initiatives is the tripling in size of the *Programa Segundo Tempo* (PST), a United Nations-supported program providing sports at public schools; PST will grow from one to three million Brazilian children by 2016.

In addition, the School and University Games will be expanded from 2.5 to 5 million young people, stimulating participation in Olympic sports.

And more than US\$400 million will be invested in *Mais Educação*, a Federal program that funds sport infrastructure for public schools.

The Games will also accelerate the implementation of major sustainability projects, including those related to environmentally sensitive sites, air quality and waterways.

One of the most important projects will be work to preserve the largest urban forest in the world, located in the heart of the city, including the planting of 24 million trees by 2016.

A Rio 2016 Legacy Committee, a coalition of Government, business, the Brazilian Olympic Committee and community and policy groups, has been established to oversee all legacy projects up to 2020, regardless of the outcome of the bid.

An Urban Legacy Committee, led by the City Government, has also been formed to review Games venue locations and to ensure full alignment of the Games Master Plan with the long-term city objectives, optimizing the benefits for all.

Rio is becoming a greater global city and an even better place to live, do business and visit.



Rio 2016 vision

Rio will provide an amazing stage for the athletes of the world, a stunning location for sport and a breathtaking spectacle for Games visitors and television viewers alike.

At the same time, with all sports located in the city, Rio 2016 will be based on a cost-efficient Games concept that also promotes long-term economic, environmental and social sustainability.

The Games plan makes full use of a substantial number of existing venues and so requires the

construction of only a small number of new permanent venues, with only 26% of venues to be built.

The main Games locations – including the Olympic and Paralympic Village and the IBC/MPC – will be located close to each other and to the Olympic Park in the Barra district of the city.

As a result, journey times will be short. Nearly half of all athletes will be able to reach their venues in less than 10 minutes and almost 75% will do so in less than 25 minutes. The maximum journey time will be 50 minutes.

The bid team has also sought to understand other key strategic issues for the IOC and IPC and to find innovative solutions that further improve the Games.



SPORTS PRESENTATION: bringing every event to life

Rio 2016 will use the beauty of its natural landscape to stage events in stunning locations, against the backdrops provided by one of the world's most photogenic cities.

Organizers will also work with the leaders of every Olympic and Paralympic sport to develop high impact entertainment concepts that harness the incredible energy of Brazilian spectators, while preserving the tradition of each sport.

Rio 2016's mission will be to take every sport to a new level, using innovative venue design and unique concepts in Sport Presentation to connect the spectators to the athletes and enhance the Games experience for both.

To achieve this new benchmark in presentation, Rio 2016 will provide the budget and expertise for creative concepts and technologies to be developed in full partnership with each sport.

Rio will provide the most spectacular setting for athletes to perform and engage their audiences to celebrate Olympic and Paralympic values in a unique Brazilian style that will entertain and excite viewers worldwide.

FULL STADIUMS PROGRAM: bringing the Games to all

Brazil is one of the world's youngest countries, with 65 million young people aged 18 years and under.

Rio 2016 will connect them to the Games using innovation and the latest technologies.

In particular, Rio 2016 will implement a pioneering Full Stadiums Program that will bring young people to Live Sites and Games venues via real-time messaging, giving tens of thousands the chance to be part of the Games.

In support of the Full Stadiums Program, Rio 2016 will not bundle prime events with less attractive events, helping to ensure that no one buys tickets they do not intend to use.

The Rio 2016 sport program will also have shorter session lengths than recent Games which, combined with affordable tickets, will enable more spectators to experience the Games and reduce the likelihood of empty seats at the beginning or end of sessions.

With IOC and IPC agreement, Rio 2016 will deploy technologies and ticket policies that support the refilling of seats where spectators leave prior to session-end or otherwise return their ticket.



GLOBAL LIVE SITES: taking the celebration worldwide

Rio 2016 will build upon the established idea of Live Sites, which allow non-ticketed spectators, to be part of major sporting events without actually attending the sports venues, by introducing a network of sites in key global locations.

The Rio Games will feature Live Sites throughout the city and the rest of Brazil, ensuring that the unique celebration touches the entire country.

In addition, the pioneering Olympics Live initiative will fund 15 Live Sites around the world, including at least two on every continent, bringing a genuine sense of connectedness, specifically targeting youth audiences and creating a direct bridge to the Games experience.

Using a combination of the latest broadcast technology and interactive activities, the sites will offer a new level of live global Games experience.

Local and national youth outreach programs will be similarly interactive and will link directly to and support the IOC's youth strategy.

ATHLETE SCHOLARSHIPS: developing the next generation

In addition to the physical legacy of sporting facilities and trained sport volunteers, the Rio 2016 Legacy Plan includes initiatives to develop sport in Brazil, South America and the world.

Up to 11,000 young and talented Brazilian athletes will be offered funding between now and 2018.

The Brazilian Olympic Committee, supported by Government, is also showing regional sporting leadership by developing the Olympic Training Center (OTC), which will provide training facilities for Brazilian and international athletes.

In addition, and coupled with Olympic Solidarity, the OTC will provide scholarships to athletes and coaches from nations across the globe.

These scholarships will build on Brazil's current international programs and be consistent with IOC support programs.





João Havelange Stadium, built for the 2007 Pan American Games, will be the venue for Olympic and Paralympic Athletics.

For the 2016 Games, its capacity will be permanently increased from 45,000 to 60,000. Extensive improvements will be implemented around the stadium precinct as part of a long-term city urban renewal project.

World-famous and world-class existing venues

Rio 2016 will feature iconic venues, sport staged in stunning locations and world-class venues, many built or upgraded for the 2007 Pan American Games.

Maracanã Stadium, one of the world's most celebrated football grounds, will provide a spectacular setting for the Opening and Closing Ceremonies as well as hosting the finals of the Olympic Football tournament.

Originally constructed in 1950 for the FIFA World Cup, Maracanã (pictured right) and the surrounding precinct will be completely upgraded for the 2014 FIFA World Cup, ensuring an outstanding venue for the 2016 Games.

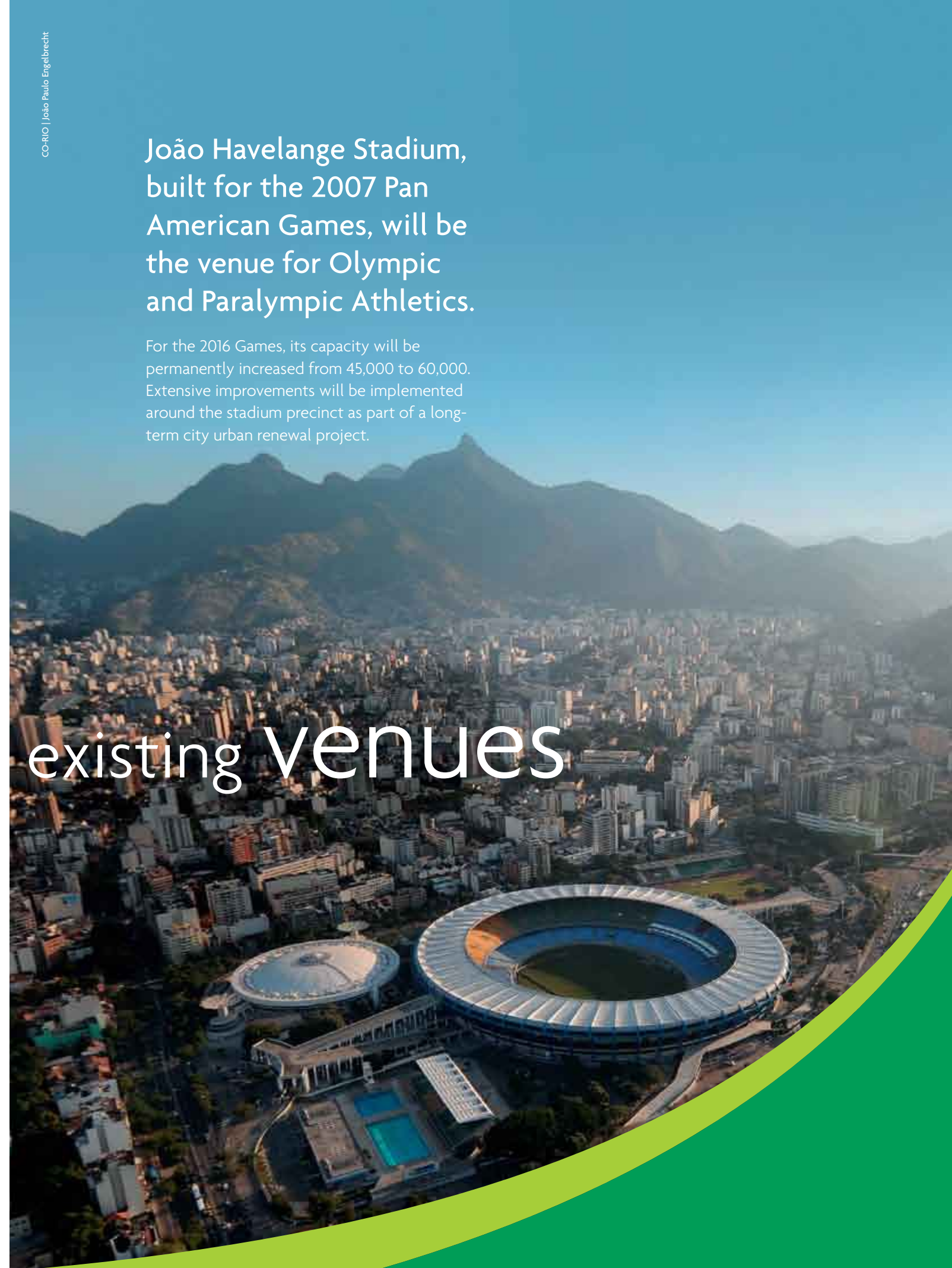
Maracanãzinho, or 'little Maracanã', is the traditional home of Volleyball in Brazil and will be the venue for the Olympic tournament.

It underwent an extensive renovation for the 2007 Pan American Games, while the wider Maracanã Precinct will be completely transformed for the 2014 FIFA World Cup.

The famous Sambódromo, home of Rio's annual Carnival parade, will be the venue for Olympic and Paralympic Archery and the start and finish of the Olympic Marathon.

Located close to the Maracanã Stadium, the venue will undergo a major renovation for the Games so that 30,000 spectators can enjoy a grandstand finish for the final straight of the Marathon.

It will provide a spectacular climax to an event that will showcase the full beauty of Rio's cityscape, with competitors running past world-famous attractions such as Copacabana and Ipanema beaches and Sugar Loaf.



The 2016 Games will make full use of Rio's remarkable landscape to stage sport in breathtaking surroundings.

Sport in stunning surroundings

The world-famous Copacabana Beach will be the location for Beach Volleyball, with spectacular backdrops providing a special atmosphere for athletes and spectators in one of Rio's most exciting and vibrant locations.

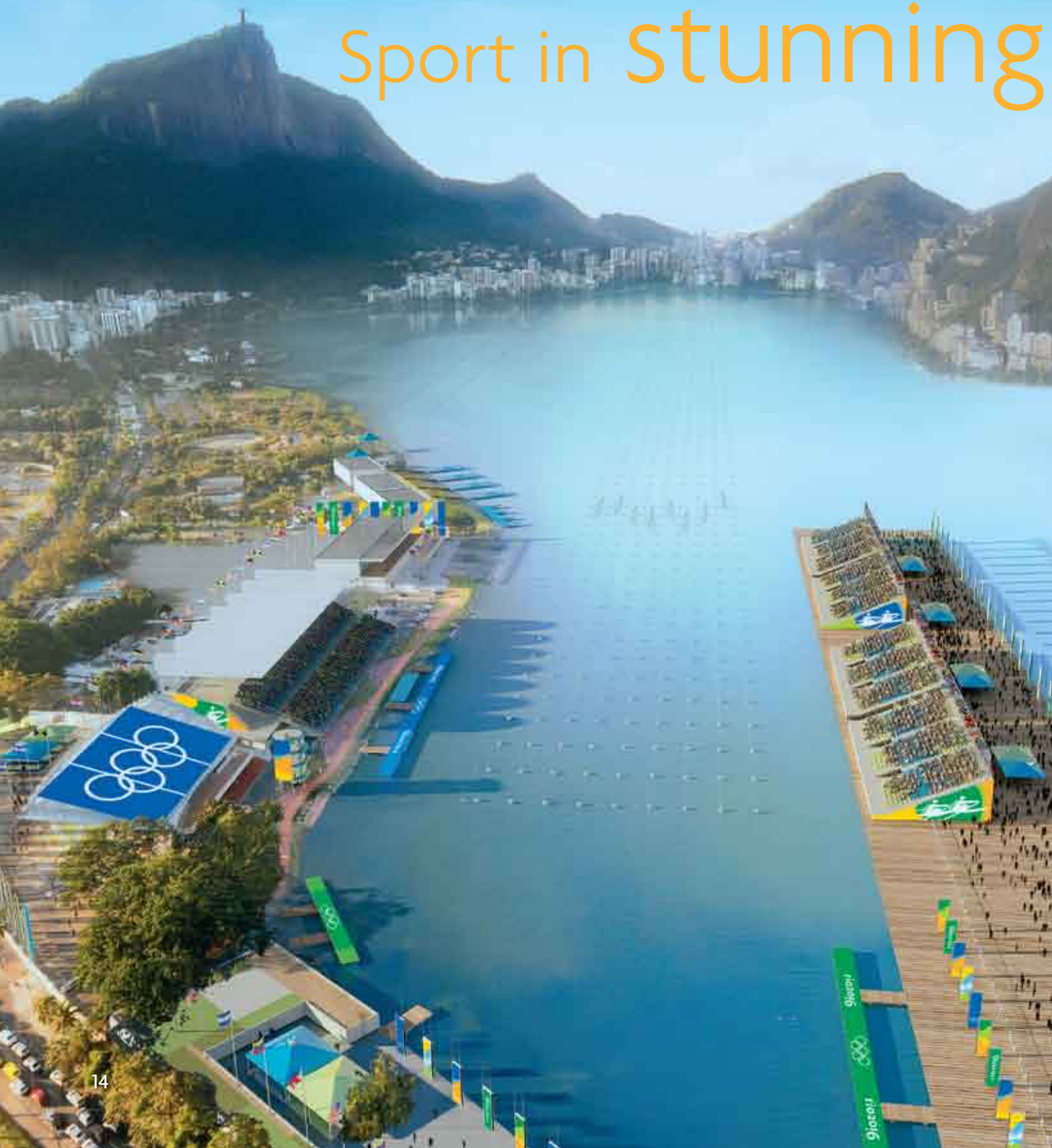
Marathon Swimming and Triathlon will be staged at the headland at Fort Copacabana, which enjoys dramatic views along the length of the 4km beach.

The backdrops – of beaches, mountains and famous icons such as Sugar Loaf and Corcovado – will also provide spectacular locations for many other outdoor events.

Competitors in Rowing and Canoe/Kayak (Flatwater) at Lagoa Rodrigo de Freitas will race in the shadow of the statue of Christ the Redeemer at Corcovado and in the heart of the entertainment and shopping district of Rio.

Likewise, the Sailing events, at Marina da Glória, in Flamengo Park, will be staged against the picturesque backdrops of Sugar Loaf and Corcovado.

Flamengo Park itself, stretching along the shores of Guanabara Bay, will host Road Cycling and Race Walking, on courses designed to be technically challenging and accessible to many thousands of spectators.



A new international center

Rio 2016 will build new, permanent venues only where there is a long-term legacy need – and all will form part of the new Olympic Training Center (OTC).



for sport

The OTC, with headquarters inside the Rio Olympic Park, will bring together a number of existing venues from the 2007 Pan American Games as well as new state-of-the-art facilities to act as a major regional sports hub for South America and the world.

It will be a major high performance competition and training center, supporting and servicing the athletes of many Olympic and Paralympic disciplines.

Ideally located close to the Olympic and Paralympic Village, the Barra-based OTC venues will be used as competition and training venues during the 2016 Games before reverting to training facilities post-Games.

International athletes will be among those who benefit as the OTC will provide scholarships to competitors and coaches from nations across the globe to develop and train in superb conditions and facilities.

In addition, the OTC will support programs in its neighboring communities to stimulate sports participation and healthy lifestyles, particularly among disadvantaged and young people.



A NEW VENUE FOR YOUTH SPORT

The new venues in and around the OTC headquarters in Barra, next to the Olympic Park, will form the basis of the OTC project.

In addition, all venues in Deodoro, including the 'X Park' – with Games venues for Cycling (BMX), Cycling (Mountain Bike) and Canoe/Kayak (Slalom) – will form part of the program.

This pioneering new concept brings together for the first time established Olympic sports and the newer sports that have emerged more recently.

Post-Games, the X Park's venues will become a center for extreme sports, ideally located in one of the most populous and youthful areas of Rio, providing training in Olympic sports as well as other adventure sports.



Working with individual athletes and Brazil's national sports federations, the OTC will be used to enhance the preparation of Brazilian and visiting teams prior to 2012 and 2016.



World-class accommodation

Athletes and officials taking part in Rio 2016 will enjoy high quality accommodation – with world-class facilities and superb views – within walking distance of many competition and training venues.

Rio's Olympic and Paralympic Village will provide a comfortable and secure home for all athletes and team officials, including accredited additional officials, in a remarkable lakeshore location.

Their preparation for the greatest sporting moment of their lives will be optimized in an ideal environment with a unique sense of community and celebration of Olympic and Paralympic values.

The Village is next to the Olympic Park and the Riocentro Precint, which together will host 14 Olympic and 13 Paralympic sports, and includes a training center for 11 Olympic sports and eight Paralympic sports.

As a result, 46% of Olympic athletes will live within 10 minutes of their competition and training venues and 73% within 25 minutes. For the Paralympic Games, 65% of sport disciplines will take place in venues less than 10 minutes from the Village.

All athletes and their support teams will enjoy the famous character of Rio, in a fully accessible Village, brought to life in the pedestrian boulevard of *Rua Carioca*, with sidewalk cafes, restaurants and shops at the heart of the Village.

for all Games clients

Village residents will also enjoy exclusive access to the Olympic Village Park, on the shores of Lake Jacarepaguá and featuring recreational facilities such as tennis and beach volleyball courts as well as windsurfing and kayaking.

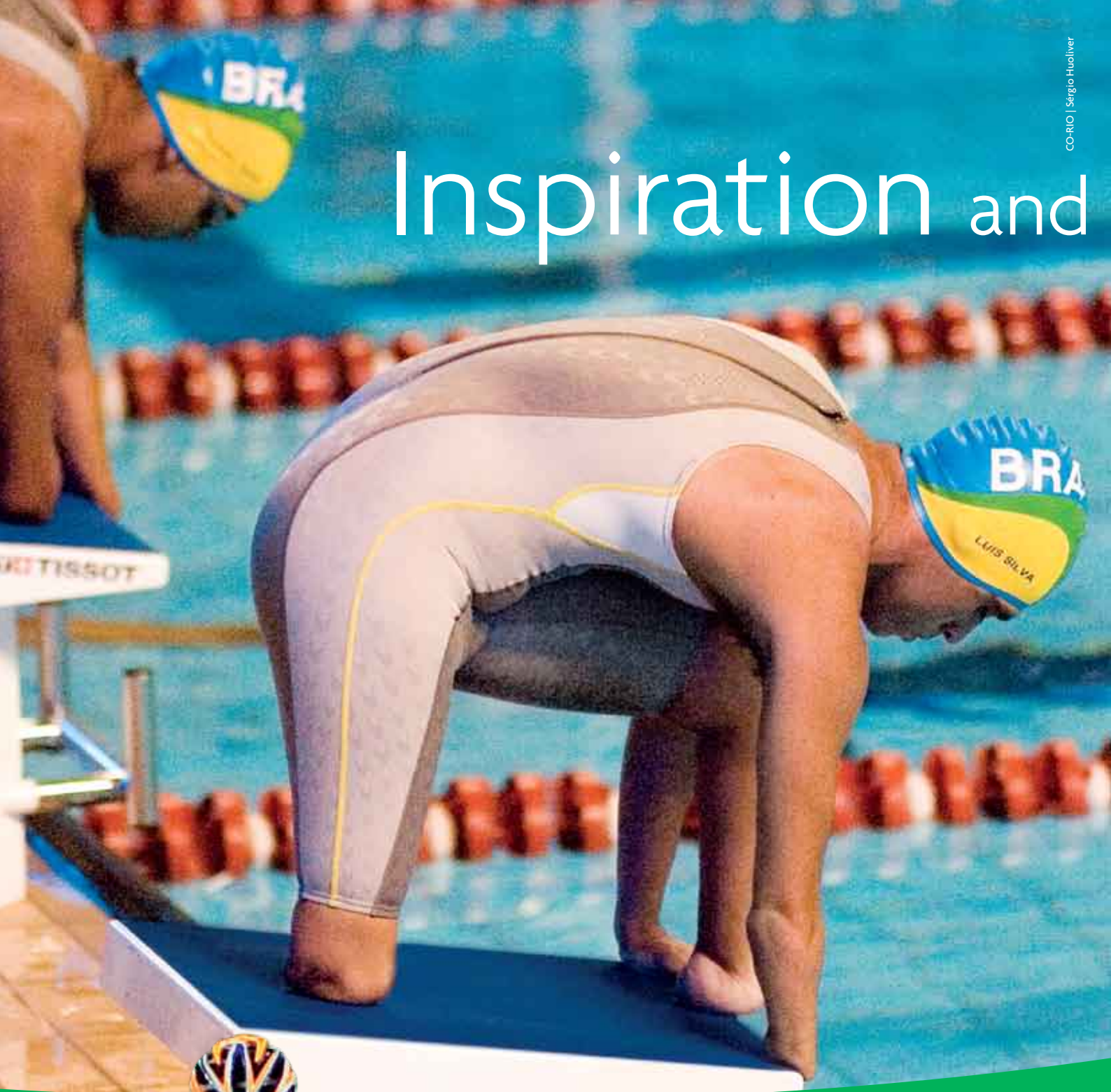
A dedicated shuttle bus from the Village Transport Mall will deliver residents to the nearby Olympic Beach in Barra – a totally secured, private ocean beach, accessible day and night and including a Live Site with full Games coverage and concerts.

The Village has been designed as a completely inclusive and accessible environment, with only minor adaptations needed for use by Paralympic athletes and officials.

Following the Games, and based on the successful model deployed for the 2007 Pan American Games, the Olympic and Paralympic Village will become a residential community, providing highly sought-after accommodation.

Financing for Village development is fully backed by the Federal Government, guaranteeing its timely construction.





CO-RIO | Sérgio Huoliver

Inspiration and legacy through sport

The Rio 2016 Paralympic Games will build on the City's experience in hosting the 2007 Parapan American Games, described by the International Paralympic Committee (IPC) and the Americas Paralympic Committee as 'the best ever' such Games.

The event was the first to be given the same status as the Pan American Games and to use the same facilities.

Cariocas and all Brazilians warmly welcomed some of the continent's most inspirational athletes and celebrated their sporting achievements.

The local media provided extensive Games coverage, with many athletes enjoying a national profile, encouraging more Brazilians with disabilities to become involved in sport.

Brazil's own Paralympic Games performances are already improving significantly – from 24th in the medals table in Sydney to 14th in Athens and 9th in Beijing – and leading to a growing television audience.

Staging the Paralympic Games in Rio will also provide an opportunity to promote the benefits of inclusion and generate a powerful physical legacy of extended accessibility infrastructure, including at visitor attractions, iconic sites and events.

The Rio 2016 Paralympic Games will provide inspiration beyond Brazil – as seen by the significant change at the regional level in the appreciation of Paralympic sport brought about by the 2007 Parapan American Games.

The partnership between the IPC and Rio 2016 will further stimulate development of the Paralympic Movement in Brazil, throughout South America and beyond.



Rio 2016 is committed to staging inspirational Paralympic Games that showcase determination, courage and respect – and the potential of every human being to excel.



CO-RIO | Sérgio Huoliver

CO-RIO | Sérgio Huoliver



Rio Convention & Visitors Bureau | Jean Jacques Limbourg

The Rio 2016 Olympic and Paralympic Games will be a celebration of sport that starts in the venues and spreads through the city and around the world.

Such a celebration can only be achieved through flawless delivery. So, while Rio will host an unforgettable festival, the vital technical and other requirements of Games clients will top every agenda.

The Rio 2016 Bid Committee, working with all three levels of Government, is ensuring that those needs are fully met by undertaking thorough planning, supported by comprehensive guarantees to remove all possible risks.

Rio is already experienced in staging major events, whether Carnaval, major concerts on Copacabana Beach or the 2007 Pan American and Parapan American Games – all safe and successful events, overflowing with a unique spirit.

Accommodation, security and transport are all benefiting from infrastructure investment and a further US\$4 billion will provide the strongest possible foundation for the Games.

Brazil's health system will also support the Games, with free health care for all Games clients and spectators, and a comprehensive network of Games hospitals and related health care facilities, including an upgraded WADA-accredited laboratory in Rio.

A world-class city ready to welcome the Games

Rio 2016 will feature the latest technology infrastructure, building on Rio's status as the main telecom hub of Brazil, allowing the implementation of new initiatives and enhancing the connectivity of all Games clients and the worldwide Games audience.

The delivery of the Games will benefit greatly from the staging of the 2014 FIFA World Cup, with improvements in infrastructure and operations that will be further developed for 2016.

The media, familiar with Brazil's passion for sport, will return to report an event that will bring together the wider sports family in another celebration that will captivate and inspire the world.

Reporters and all other media will be supported by experienced event staff and will benefit from the best technical facilities as well as an IBC/MPC located in the very heart of the action, next to the Olympic Park.

They will enjoy ideal working conditions – including a 'clean to clean' transport system – allowing them to focus on telling the story of an Olympic and Paralympic Games that will never be forgotten.



Transport: efficient, fast and reliable

Rio 2016 is committed to delivering world-class Games transport, ensuring that all those attending, participating in or working at events will enjoy safe, efficient, fast and reliable transport.

The experience for international guests will begin on arrival at the refurbished Rio International Airport, with its increased annual capacity of 25 million passengers and cargo capacity well above expected Games demand.

New terminal facilities will ensure every visitor enjoys world-class services at Games time, including efficient immigration and customs clearance, reliable baggage handling and speedy accreditation validation.

Transfers to and around Rio itself will be quick and efficient. All Games transport will be reliable, with short journey times as a result of the compact venue plan, linked by the High Performance Transport Ring and a hub-and-spoke network of Olympic Lanes.

The result is that nearly half of all athletes will be able to reach their venues within 10 minutes and almost 75% will do so within 25 minutes. No journey will be more than 50 minutes.

The High Performance Transport Ring will comprise a completely renovated suburban railway system, an upgraded metro system and three new Bus Rapid Transit (BRT) lines – an innovative and cost effective transport initiative, now adopted in more than 25 cities worldwide.

The network will be integrated at multiple transfer stations and will connect all four Games zones with critical city areas, transforming the city and leaving a lasting legacy with a significant social impact.

It forms a key part of a US\$5 billion citywide transport investment program that will enhance an existing public transport system used today for 9.7 million daily trips (75% of Rio's total).

All work is due to be completed by 2015, allowing all 2016 spectators and workforce to enjoy free travel to Games events and workplaces through an effective, modern public transport system.



Rio will look after all its international guests, offering a range of accommodation options as well as safety and security at all times.

The Games accommodation concept will be flexible and client-focused, with an option for every budget. It is a customized solution, involving a combination of room locations and types, as well as fixed and reasonable room rates, with no minimum stay.

Existing accommodation stocks will be supplemented with new construction only where the legacy benefits are significant and warranted – for example, at the Olympic and Paralympic Village.

Setting a benchmark for the Olympic Movement, the Rio accommodation solution will deliver high-quality Games accommodation that will also represent a key social, economic and environmental legacy driver.

Offering an unparalleled legacy dividend, the athletes, media and workforce accommodation developments will change to residential use following the Games. This solution provides a blueprint for other cities aspiring to host the Games, which may need additional options to supplement traditional and less flexible hotel accommodation.

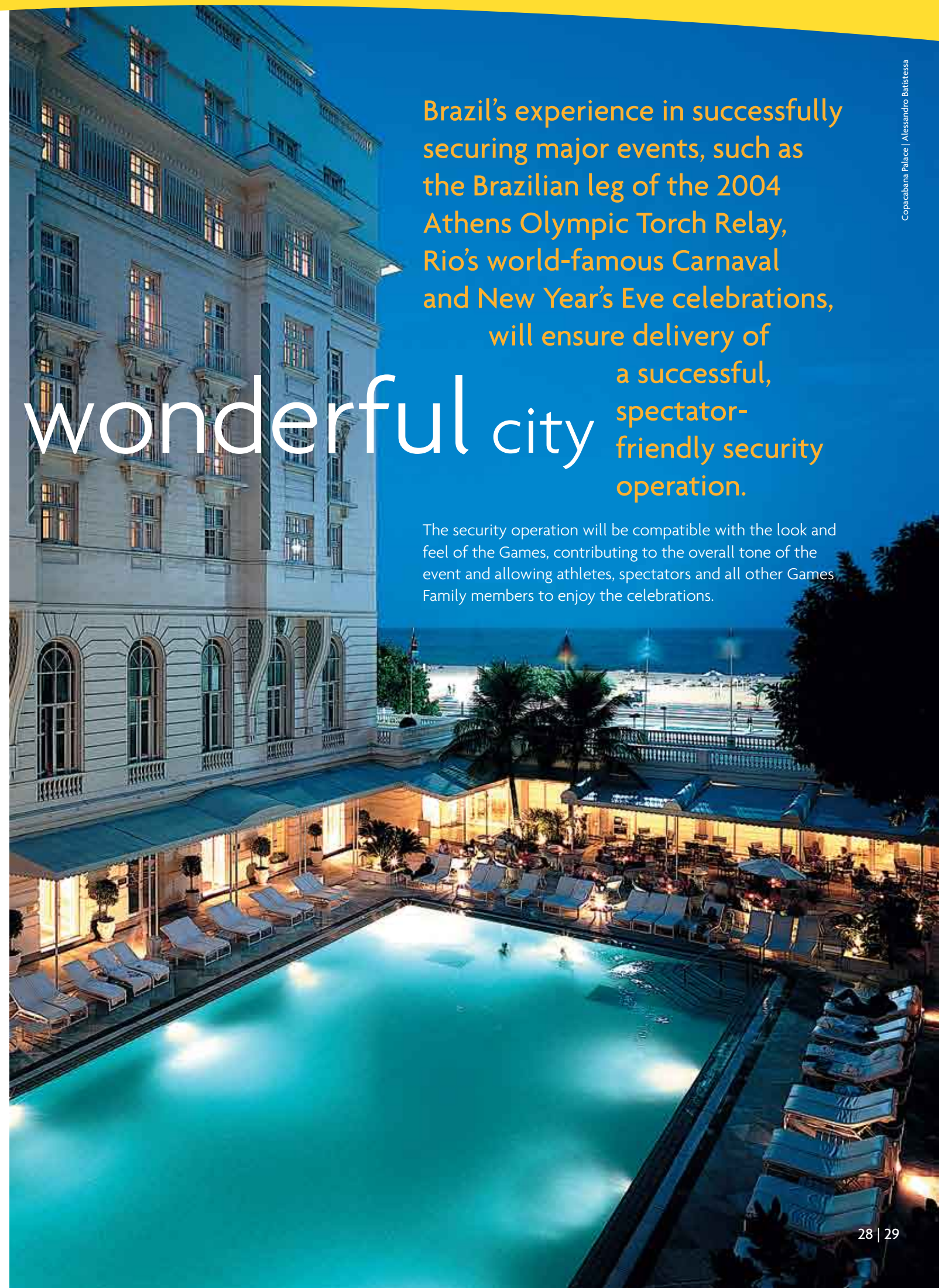
Welcoming the world to a wonderful city


Security will be comprehensive and unobtrusive. The approach will be fully united, with the three levels of Government working as a single team, and fully integrated with existing significant safety initiatives, including various programs for security improvement.

These will build on successful programs already being implemented, including the National Program for Public Security and Citizenship (PRONASCI), a US\$3.35 billion Federal Government crime reduction program running to 2012, and a range of other proactive crime prevention programs.

Brazil's experience in successfully securing major events, such as the Brazilian leg of the 2004 Athens Olympic Torch Relay, Rio's world-famous Carnival and New Year's Eve celebrations, will ensure delivery of a successful, spectator-friendly security operation.

The security operation will be compatible with the look and feel of the Games, contributing to the overall tone of the event and allowing athletes, spectators and all other Games Family members to enjoy the celebrations.





Rio will provide an ideal environment for the athletes, with tropical winter conditions, minimal wind impact and limited rainfall.

Pleasantly warm days and cool nights combine to produce a favorable atmosphere for spectators to watch the competition, engage in cultural activities and enjoy the delights of Rio.

Environment and sustainability

The city itself will provide a natural stage for competition and culture and, with Games venues strategically located to embrace nature, the beauty of Rio's landscape will be clear for all to see. **In Rio, nature is not just part of the city; it is the city itself.**

The 2016 Games will help protect as well as promote that landscape – as would be expected of an event in a country blessed with assets such as the Amazon Rainforest and some of the world's greatest biodiversity.

In particular, the Games will benefit the Copacabana area, providing an impetus for existing initiatives for the remediation and protection of waterways and other unique environmental assets of this zone.

Brazil already plays a leading role in the world's clean energy balance, with more than 45% of its energy supplied from renewable resources. In Rio itself, all taxis run on natural gas.

The Rio 2016 Olympic and Paralympic Games environment and sustainability plan, supported by all levels of Government, will focus on four areas:

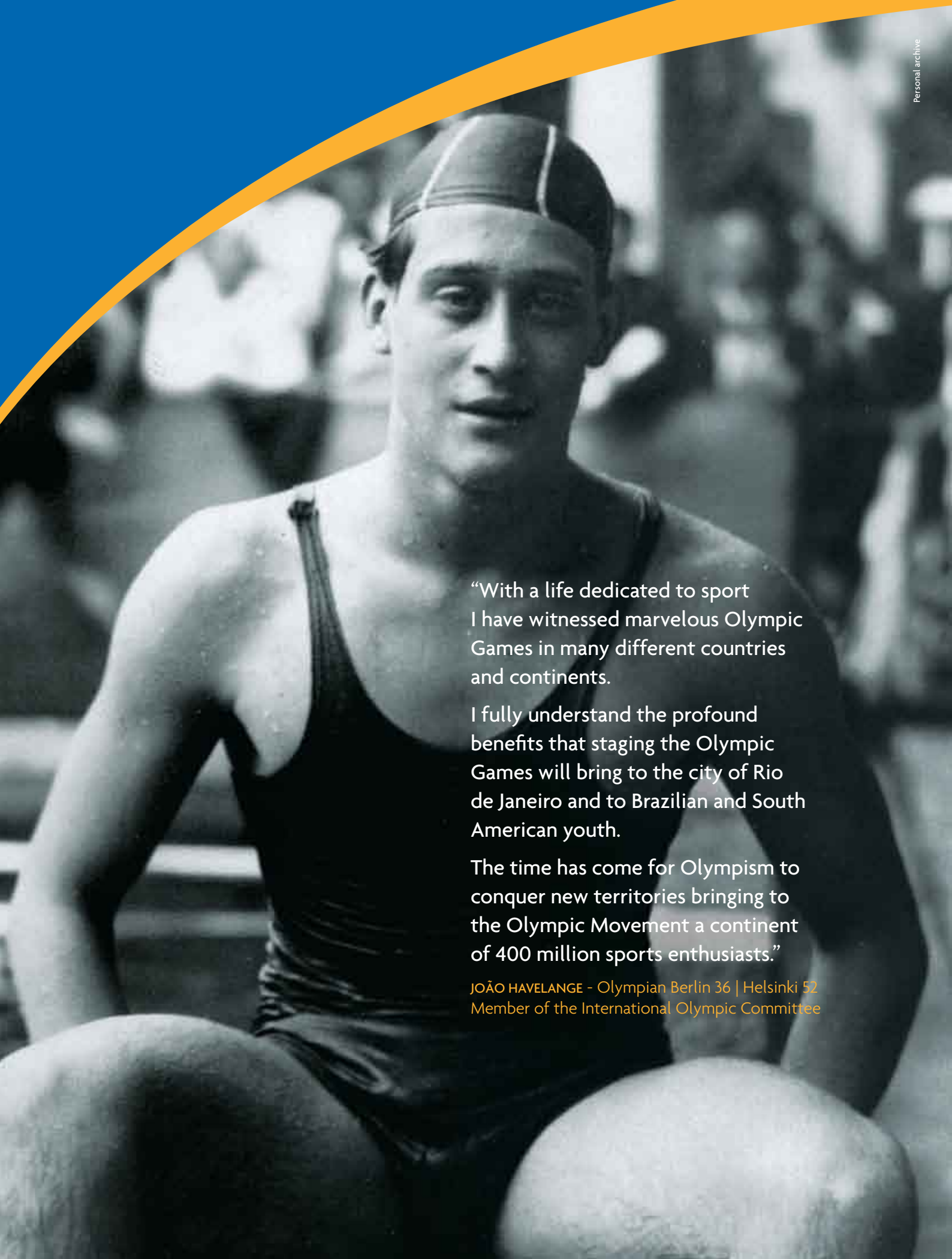
Water conservation

Renewable energy

A carbon neutral Games

Waste management and social responsibility

A comprehensive set of management tools will be used to monitor, achieve and report on targets and compliance.



Personal archive

“With a life dedicated to sport I have witnessed marvelous Olympic Games in many different countries and continents.

I fully understand the profound benefits that staging the Olympic Games will bring to the city of Rio de Janeiro and to Brazilian and South American youth.

The time has come for Olympism to conquer new territories bringing to the Olympic Movement a continent of 400 million sports enthusiasts.”

JOÃO HAVELANGE - Olympian Berlin 36 | Helsinki 52
Member of the International Olympic Committee

“The Rio de Janeiro bid will leave an important legacy for Brazil and South America.

The Rio 2016 Games will accelerate investment in sports structures guaranteeing important social and educational benefits for Brazil.

We aim to enrich the Olympic Brand with the energy and the celebration of a young and vibrant city, strengthening the Olympic Movement’s ideals of peace, friendship and solidarity. I sincerely hope that the IOC can take an historic decision this coming October.”

CARLOS ARTHUR NUZMAN - Olympian Tokyo 64
Member of the International Olympic Committee



“During my career only amateur athletes could participate in the Olympic Games and I never had this opportunity.

One of the great emotions of my life, however, was to be part of the Athens 2004 Torch Relay in Rio de Janeiro when I experienced the city’s enthusiasm for the Olympic Movement.

Now the time has come to bring the Games to Rio. It is the dream of youth in Brazil and South America. We are ready for this sports celebration.”

PELÉ - Elected Athlete of the 20th Century
by the world’s NOCs



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